



doug dellis

New York

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profile

Energetic, accomplished designer, production artist and writer with varied and extensive experience in the interactive/online industry.

A highly personable communicator and creative generalist with a great sense of humor.

expertise

- Graphic design / illustration
- Storyboarding
- Preproduction, information architecture and UI design
- Branding
- Writing - editorial, creative, etc.
- Client relations

professional highlights

- Helped pioneer Viacom/MTV Networks online presences.
- Created Blockbuster's first online store.
- Online producer for award-winning MTV2 promotion.
- Information architect for MTV's emerging artist project.
- Designed the Entertainment Tonight web site.
- Helped relaunch the TV Land website.
- Designed high-profile research subjects for IBM CEO / internal stakeholders.
- Lead graphic/UI designer of THINK Lab PILOT iOS app.

experience

DESIGNER, IBM - Yorktown Heights, NY - 2020-Present

Served as a lead designer in the IBM THINK Lab. Conveyed complex research topics to varied audiences using branding and style unique to IBM. Designed/produced materials for clients and stakeholders across 12 global labs.

FREELANCE DESIGNER/PRODUCTION ARTIST - 2019

DESIGNER, IBM - Yorktown Heights, NY - 2015-2017

Served as a lead designer in the IBM THINK Lab. Conveyed complex research topics to varied audiences using CMS and THINKLab's revolutionary presentation environment. Designed/produced materials for clients and stakeholders across 12 global labs. Designed UI for iOS app to navigate the THINKLab environment.

PRODUCTION ARTIST, TV LAND ONLINE - New York, NY - 2013-2014

Promoted TV Land by creating digital elements to be used online/on social media outlets. Integrated existing assets while adhering to specific style guide. Worked closely with site producers and director.

FREELANCE DESIGNER/PRODUCTION ARTIST 2011-2012

Worked with clients to develop original web presences, branding and logos. Available for graphic design, preproduction, information architecture and editorial work.

ASST PRODUCER, ONLINE PRODUCTION, TV LAND - New York, NY - 2010

Helped facilitate the relaunch of TVLand.com. Worked with producers and director to update graphical, editorial and video content. Contributed design and editorial as needed.

FREELANCE DESIGNER/PRODUCTION ARTIST - 2007-2008

PRODUCER, MTV ONLINE - New York, NY - 2005-2006

Production point of contact for Video Games site. Developed site sections, features and event-driven areas. Coordinated development resources and maintenance of site.

ONLINE ASSOCIATE PRODUCER, NICKELODEON - New York, NY - 2003-2004

Developed content for Nickelodeon Games and Sports site. Responsible for graphic design for featured sections. Worked with site director to maintain overall design/content.

DESIGN MANAGER, VIACOM IS - New York, NY 1999-2001

Directed functional/graphical design of interactive projects. Served as a primary Information architect. Graphic designer for major initiatives. Clients included Sundance, Paramount, MTV and CBS.

ASSOC PRODUCER/DESIGNER, VIACOM IS - New York, NY - 1998-1999

Produced a wide range of web-based apps for MTV, Comedy Central, Showtime and Paramount.

PRODUCTION ASSISTANT, NICKELODEON INTERACTIVE TV - New York, NY

STORY DEPARTMENT ASSISTANT, UNIVERSAL PICTURES - New York, NY

education

NEW YORK UNIVERSITY, TISCH SCHOOL OF THE ARTS - New York, NY

BFA, Film and Television; English Minor. Dean's List; Graduated with Honors